

**University of Stuttgart**  
Visualization Research Center (VISUS)

# **Immersive Analytics: Augmented Reality Meets Visualization**

Daniel Weiskopf

# Background

- Visualization Research Center  
Visualisierungsinstitut der Universität Stuttgart (VISUS)
- 3 research groups: Ertl, Sedlmair, Weiskopf
- Basic research in visual computing
- Interdisciplinary projects and applications



Image © D. Weiskopf



SimTech

IntCDC

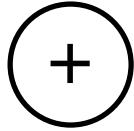
SFB-TRR 161

Transregional Collaborative Research Center  
Quantitative Methods for Visual Computing

# Overview



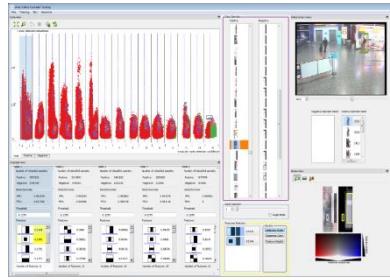
Visual analytics



Immersion  
(AR/VR)

= Immersive analytics

# Overview



**Visual analytics**



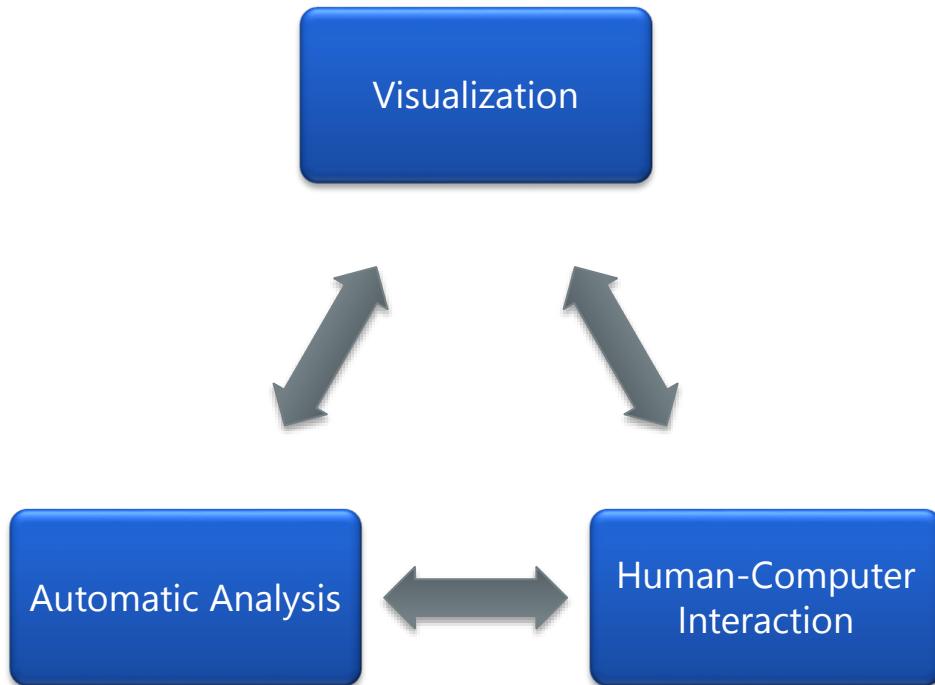
Immersion  
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= Immersive analytics

# Visual Analytics

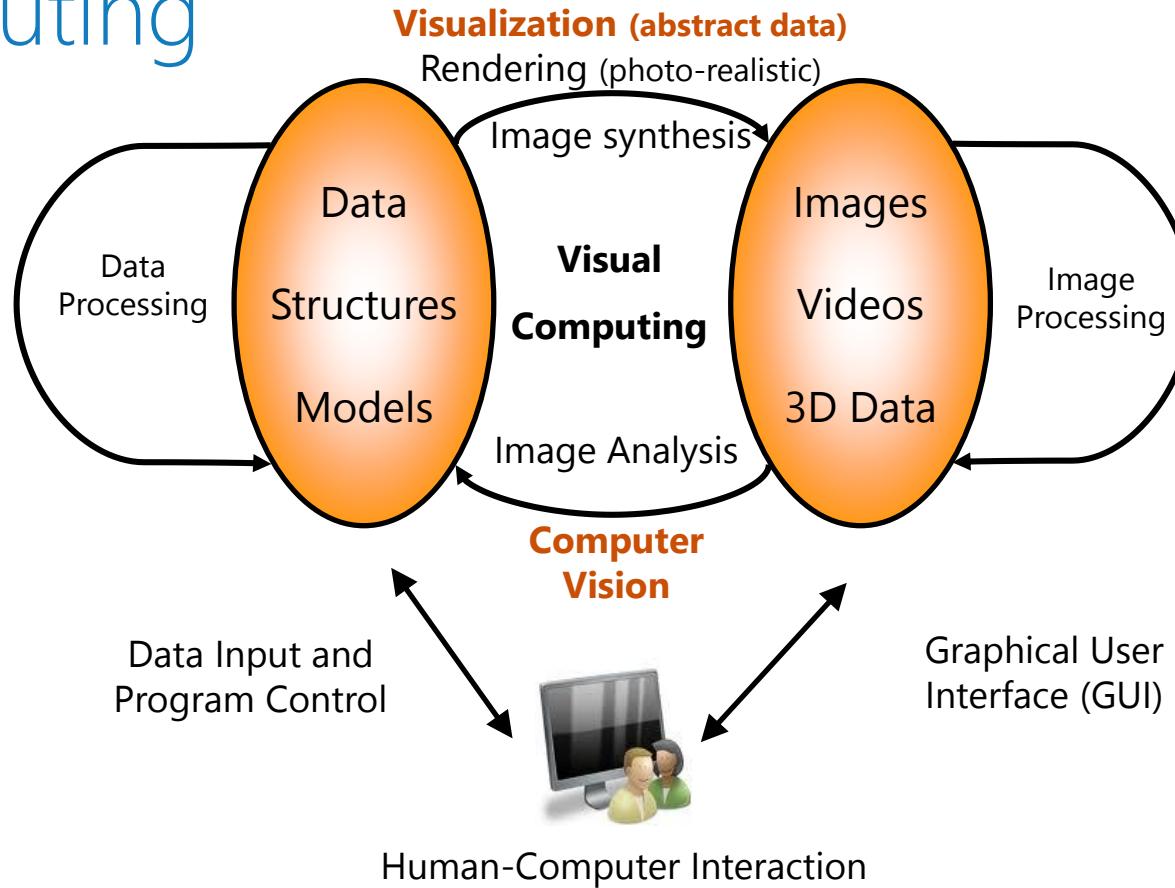
- “The science of analytical reasoning facilitated by interactive visual interfaces”
- Rather new research field
  - Started around 2005
- Targets complex analysis problems
  - Ill-defined search
  - Hypothesis building
  - Dissemination and presentation

# Visual Analytics

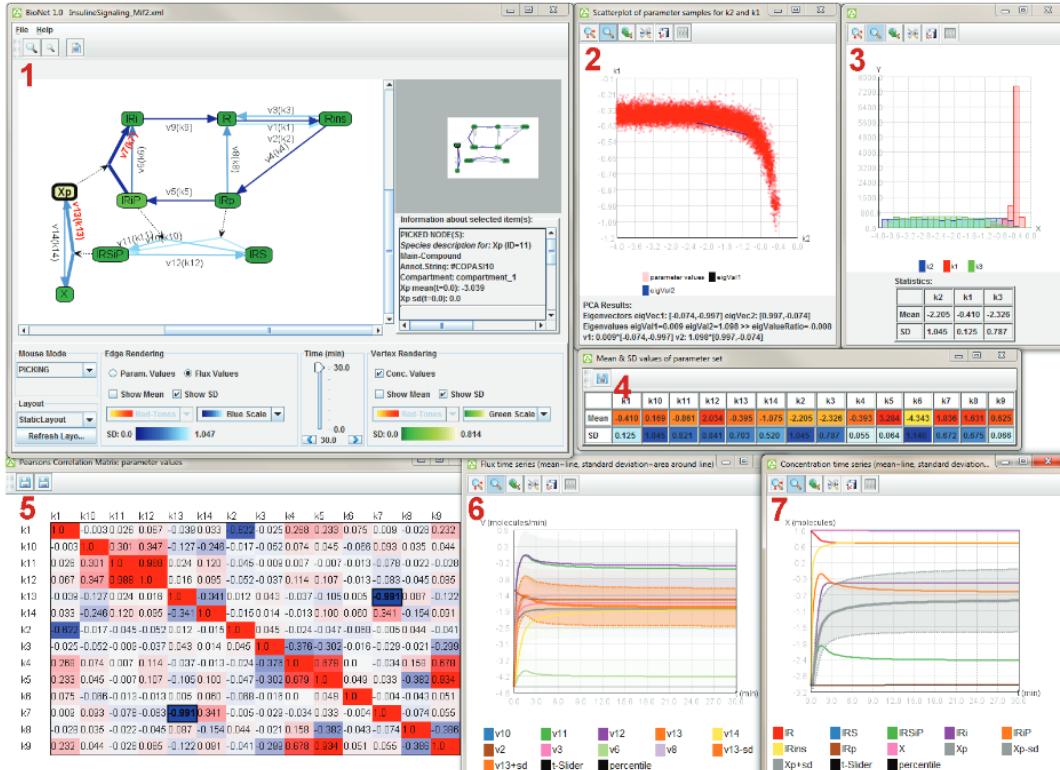


- Combine and balance
  - User-based
  - Automatic (machine-based) analysis

# Visual Computing

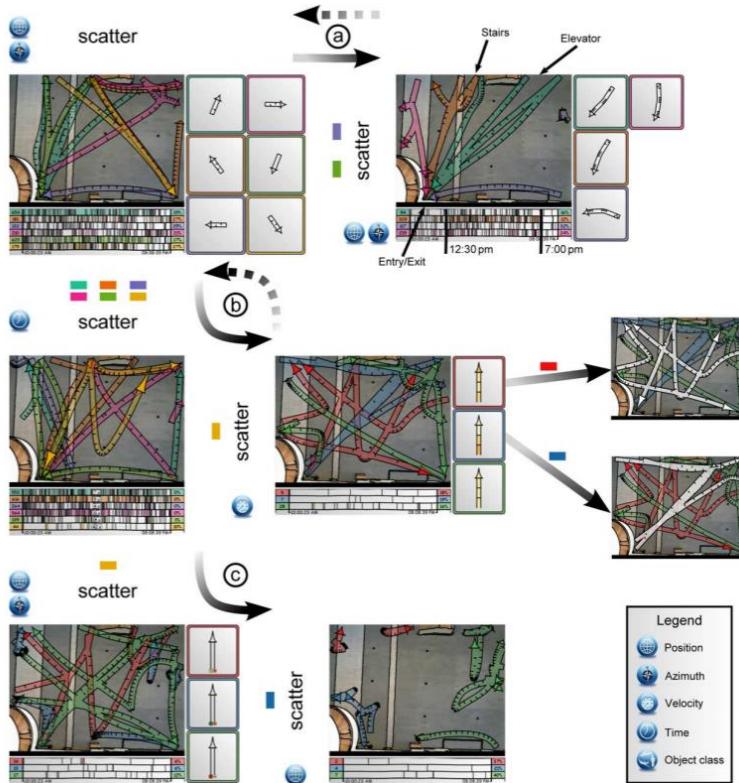


# Examples of Visual Analytics



Application in systems biology:  
biochemical reaction networks

# Examples of Visual Analytics



Clustering and data-drill down  
for trajectories

# Examples of Visual Analytics

Inter-active learning of ad-hoc video classifiers (**explainable AI**)

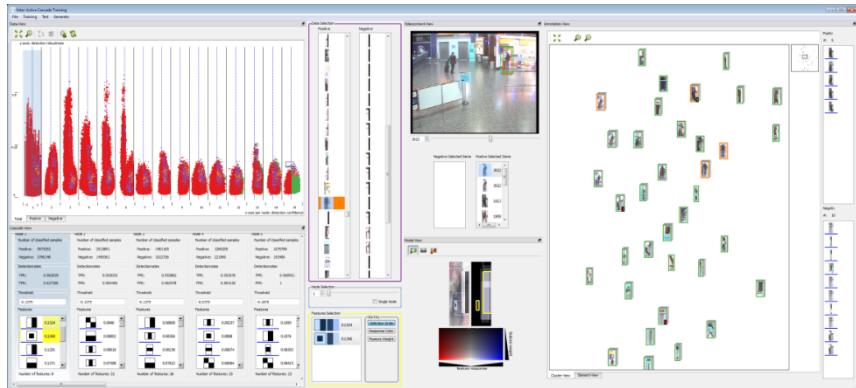
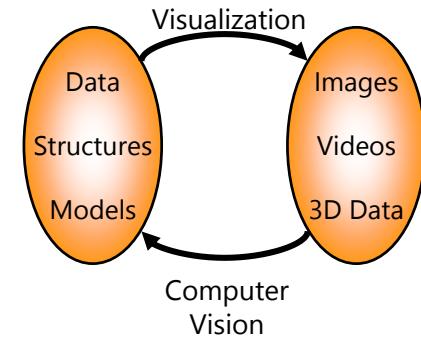


Image: Höferlin, Netzel, Höferlin, Weiskopf, Heidemann.  
IEEE VAST 2012



Snooker skill training

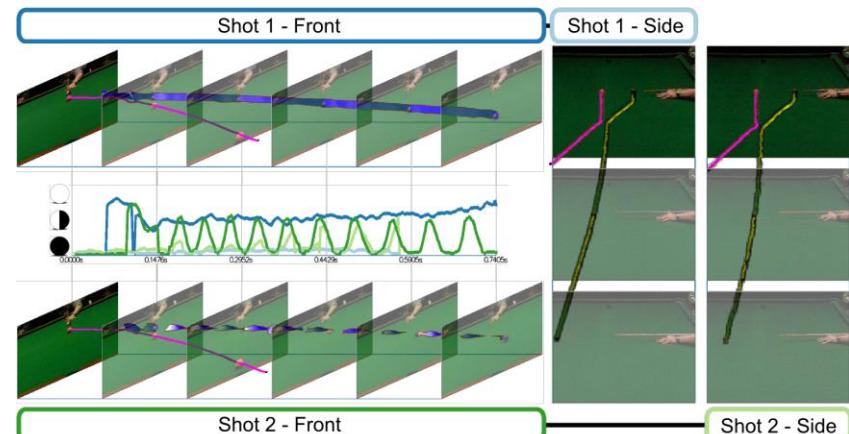
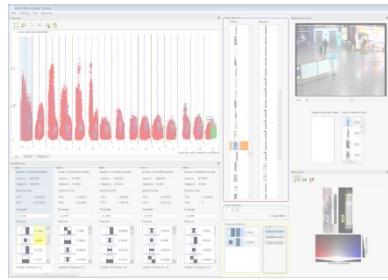


Image: Höferlin, Grundy, Borgo, Weiskopf, Chen,  
Griffiths, Griffiths. Comput. Graph. Forum 2010



# AR and VR



Visual analytics



**Immersion  
(AR/VR)**

= Immersive analytics

# Immersion and AR/VR

- Immersed into virtual representation
- Reality–virtuality continuum



# Technological Advancements

- Much work on VR and AR already in the 1990s
- For example: CAVE system at the University of Chicago in 1992
- New strong boost recently:
  - Display technology
  - Sensors and methods for positioning and image recording
  - Efficient rendering
  - Small scale and wearable devices, head-mounted displays

# Example: Virtual Special Relativity



80% speed of light



98.32% speed of light

Virtual relativity in a CAVE

# Example: Virtual Special Relativity



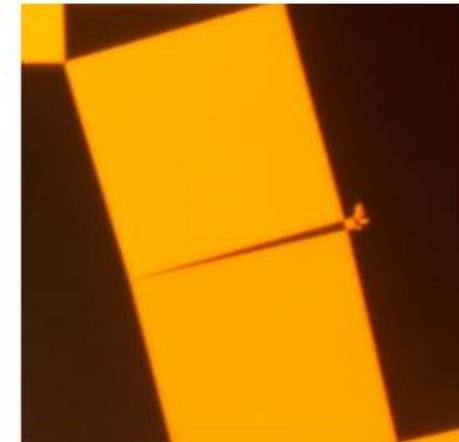
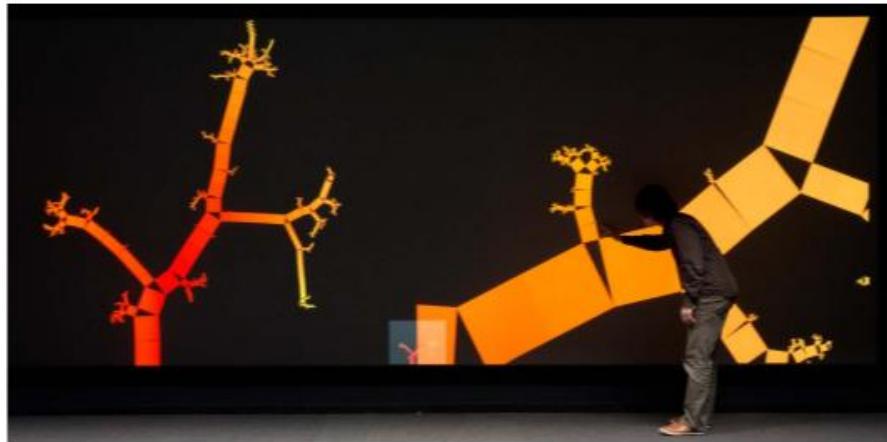
Image: Weiskopf et al. IEEE Trans. Vis. Comput. Graph. 2006

# Visualization on Hires Display Walls



Image: Schmauder, Burch, Müller, Weiskopf. BDVA 2015

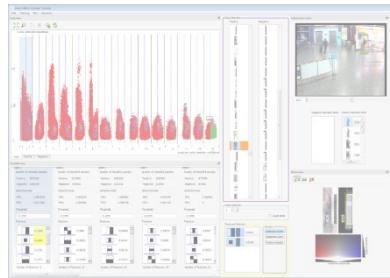
# Visualization on Hires Display Walls



Pictures taken increasingly closer to the Powerwall



# Immersive Analytics



Visual analytics



Immersion  
(AR/VR)

= **Immersive analytics**

# Immersive Analytics

- New trend
- Why useful?
  - Situated analytics
  - Collaborative analytics
- New challenges
  - Interaction
  - 3D vs. 2D
  - Spatialization and context

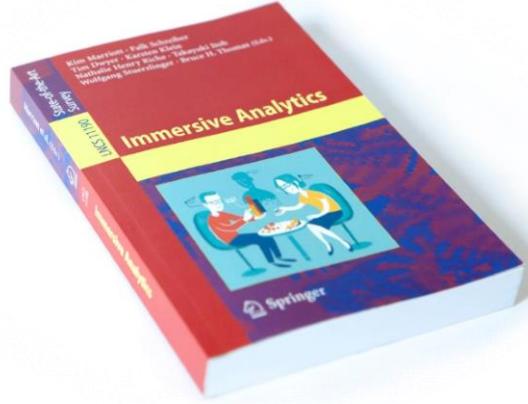
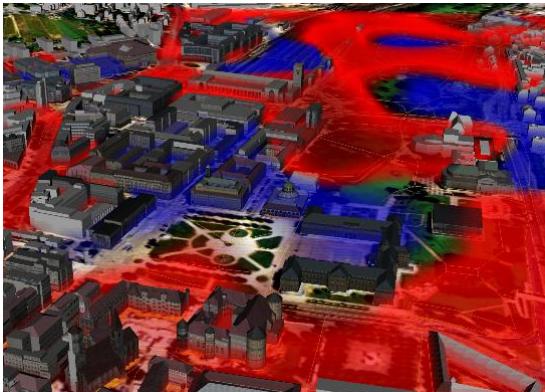
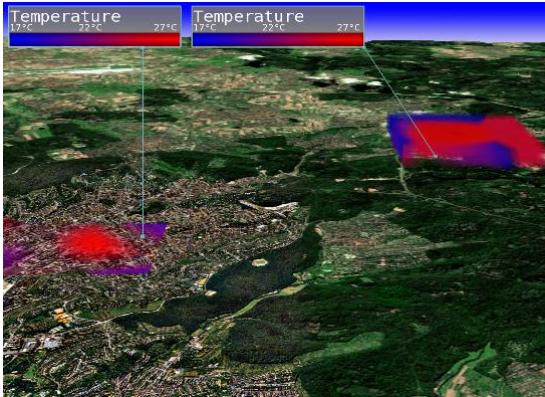


Image © D. Weiskopf

# Situated Visualization

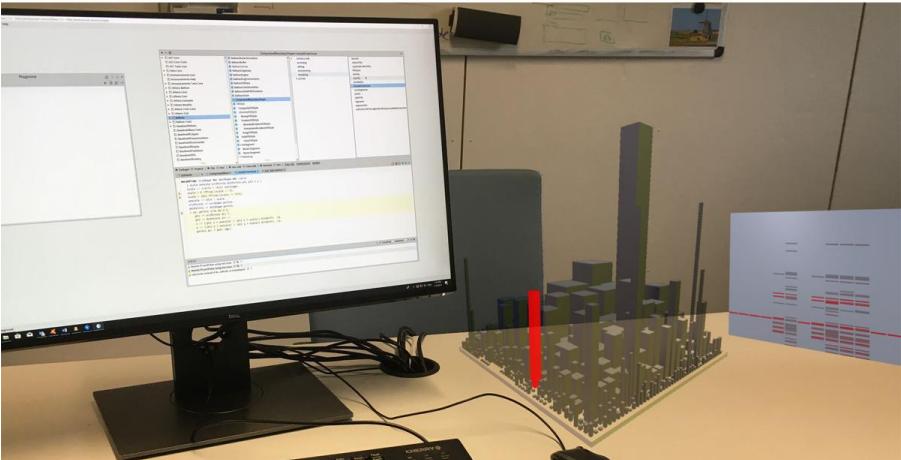
- Geo-mashup
- Spatialization given



Images: Eiselle, Weiskopf, Ertl.  
Smart Graphics 2009

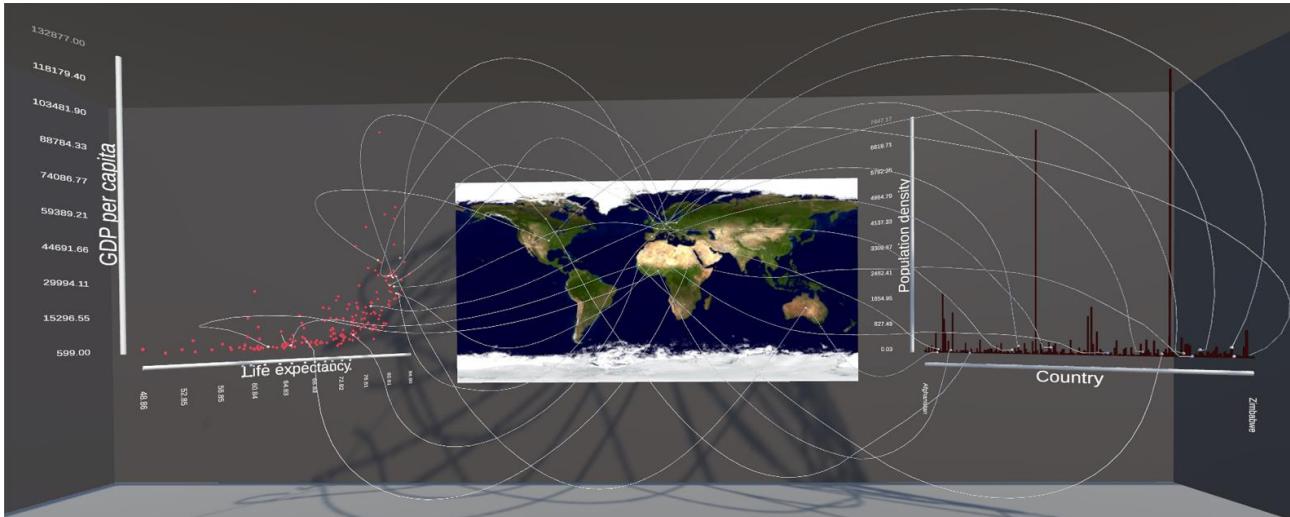
# Spatialization

- Example: pervasive software visual analytics for performance analysis
- AR headset + regular desktop environment
- Spatialization of abstract data

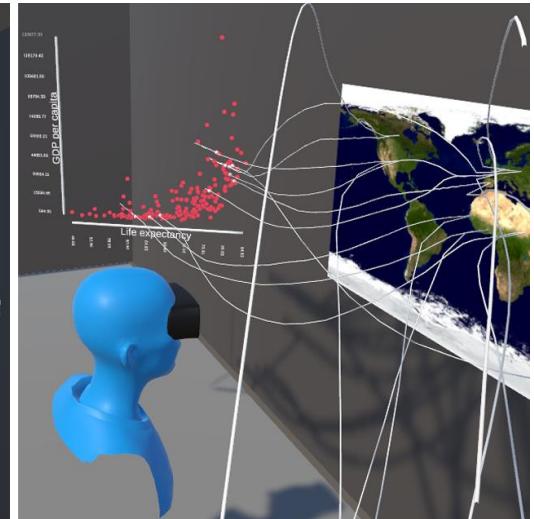


# Visual Link Routing for HMDs

Linking abstract and spatial data

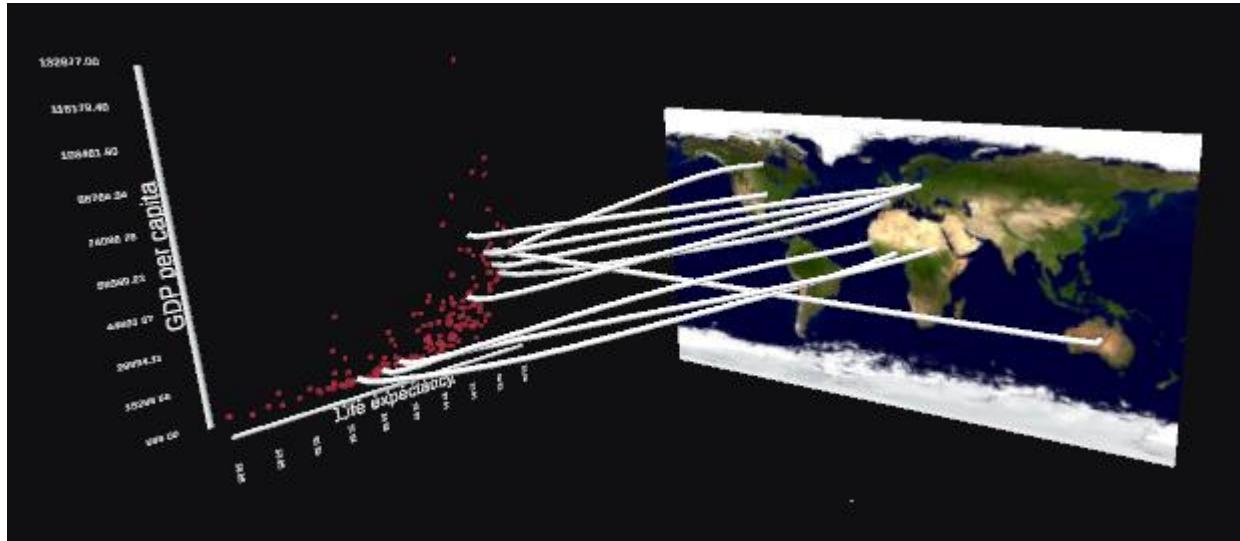


User's view



Outside view

# Visual Link Routing



Direct links

# Visual Link Routing

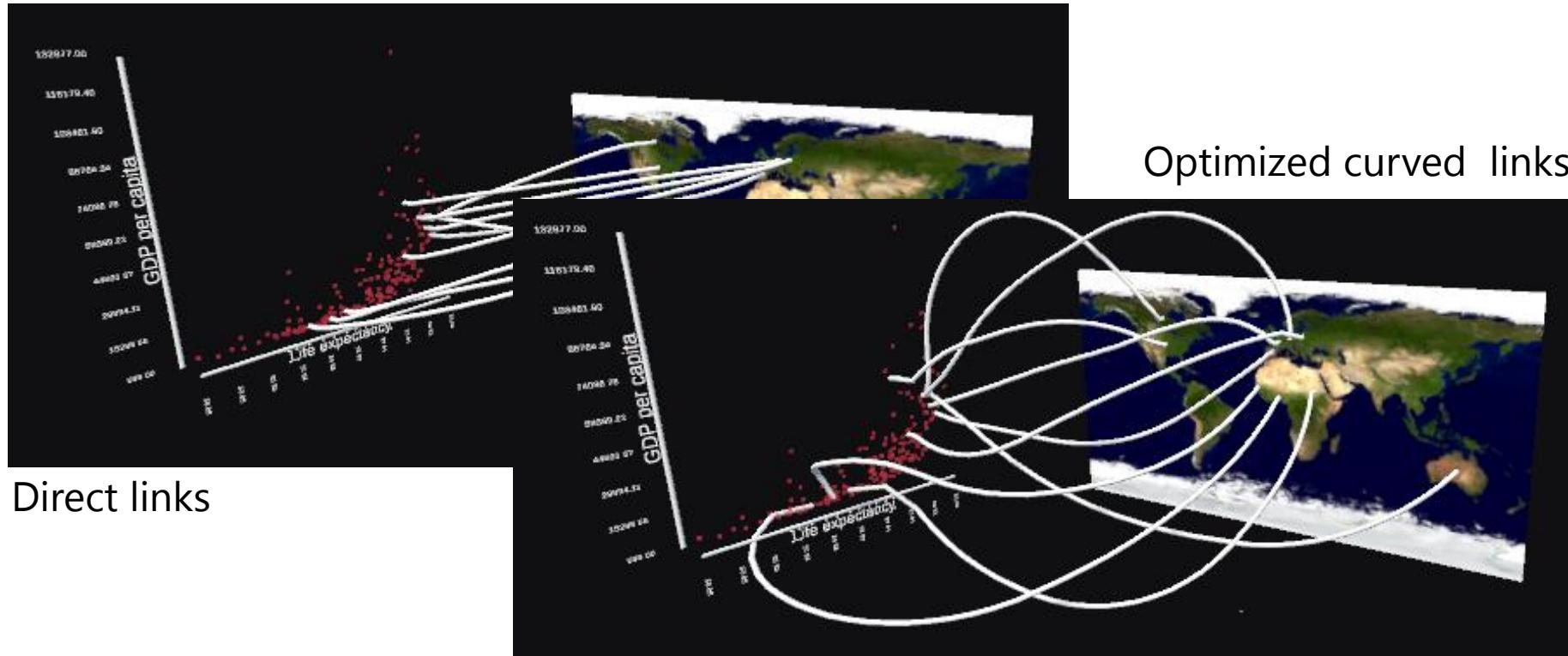
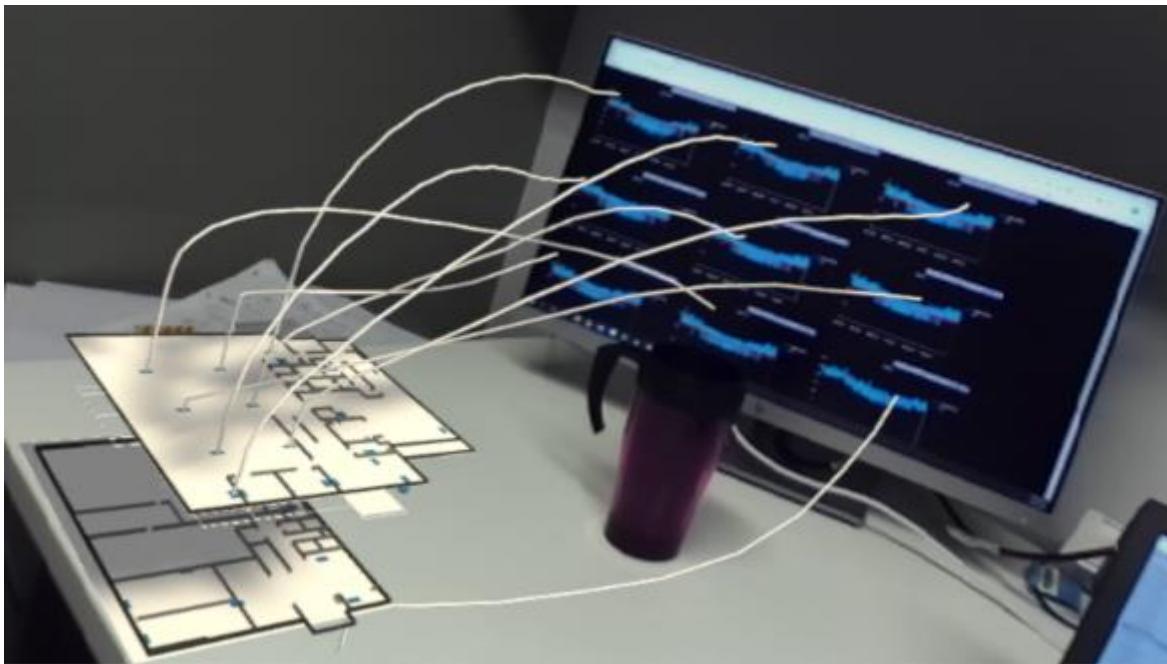


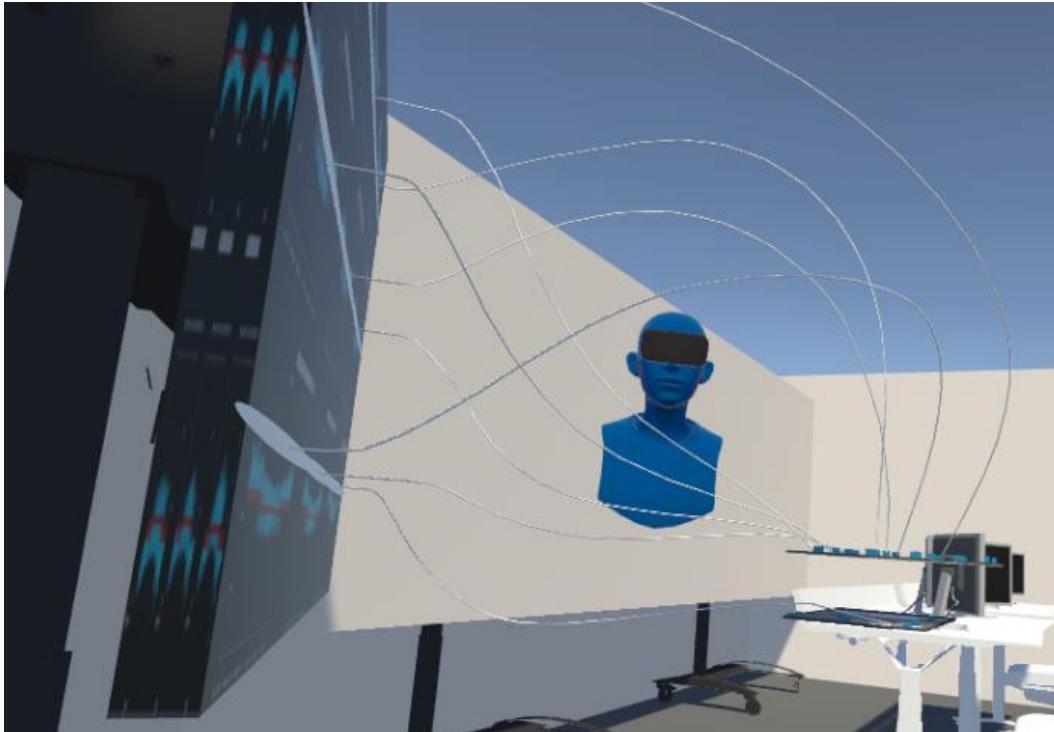
Image: Prouzeau, Lhuillier, Ens, Weiskopf, Dwyer. ISS 2019

# Visual Link Routing



Avoiding  
obstacle

# Visual Link Routing



Use in collaborative immersive analytics

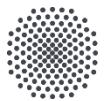
# Applications

- Industrie 4.0
- Integrative computational design and construction for architecture

IntCDC

# Perspectives

- Improved user modeling
  - Implicit interaction
  - Pervasive gaze sensing
- 
- Higher level of automatization than in desktop visual analytics
  - Larger range of target audiences



# Thank You!



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