

Chance Coughenour
Program Manager
Google Arts & Culture

Abstract

From a 20% time project into today's platform and app, [Google Arts & Culture](#) provides the technology to make the world's culture accessible to anyone, anywhere for free. We offer free tools for the cultural sector to help more than 1200 cultural organizations share their collections and stories in innovative ways. By providing a storytelling platform for institutions around the world, we build on Google's mission of making the world's information more accessible and useful.

At Google Arts & Culture we are excited to explore what happens at the collision of arts and technology. Our partners are able to use free digitization tools – like the [Art Camera](#) – to capture their diverse cultural heritage. It helps them reach new audiences online and sparks a desire to see an art piece offline in person. We're also dedicated to experimenting with new opportunities rooted in Machine Learning, VR and AR at our Lab in Paris. It is the place where we created [Google Cardboard](#) and developed some of our exciting [Art Experiments](#) for people to interact with. We also help cultural institutions take advantage of the tools offered from other Google teams such as [Street View](#) and [Google Expeditions](#).

Recognizing the potential of technology to preserve and give access to cultural heritage online, Google Arts & Culture is working with cultural institutions to digitize our shared global culture. From [ancient](#) to [digital art](#), we look forward to engaging in this challenge along with the growing professional and civic communities devoted to cultural heritage preservation.

Speaker Bio

Chance Coughenour, Program Manager at [Google Arts & Culture](#), coordinates cultural heritage preservation efforts on a global scale. He organizes partnerships and leads projects which employ emerging technology for cultural heritage documentation and dissemination. Prior to joining Google, Chance participated in archaeological research and cultural heritage documentation projects throughout Europe and the Americas. He is also the co-founder of [Rekrei](#), a volunteer, crowdsourcing project for destroyed heritage. He was also a Marie Skłodowska-Curie fellow at the Institute for Photogrammetry, University of Stuttgart in Germany.