

RealWorld – RealCity – RealTerrain

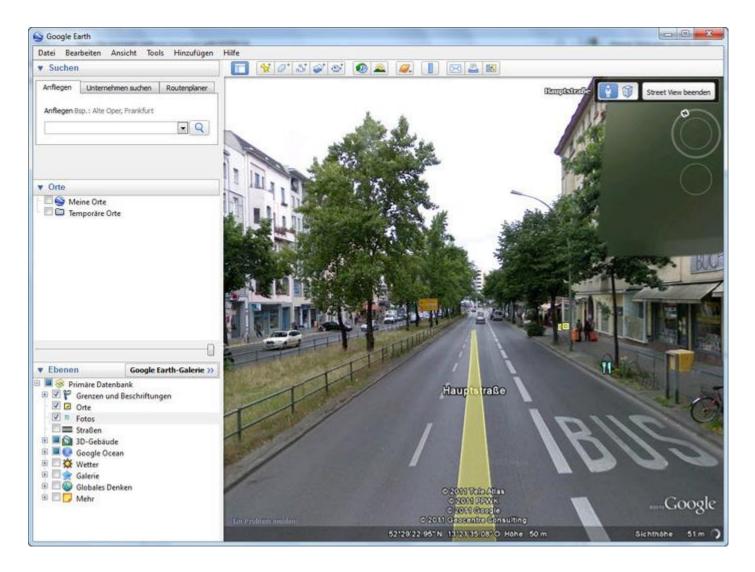
Airborne Reality Capture – The Integral World of Leica Airborne Solutions

Photogrammetric Week, September 11, 2017

Dr. Hartmut Rosengarten, Director Airborne Solutions EMEA, Leica Geosystems

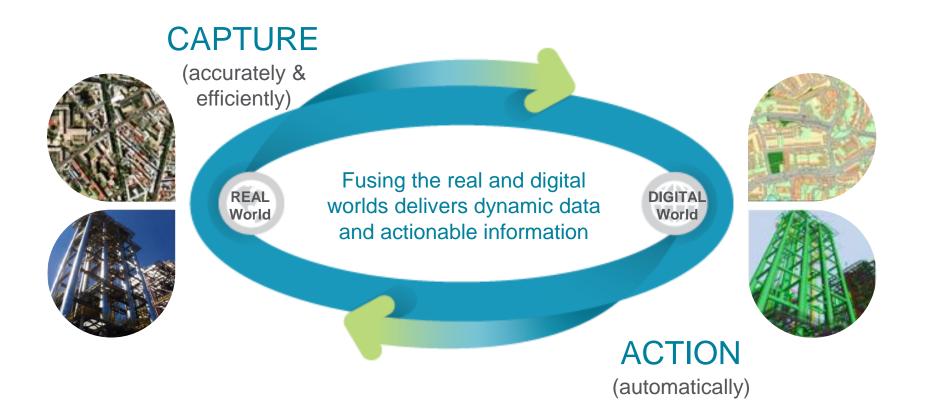


We are used to Geoinformation.....





Fusing the real and digital worlds





Information technologies

SENSORS



Fuelled by information, Hexagon's information technologies are a driving force behind many of the transformative solutions shaping our future

SOFTWARE

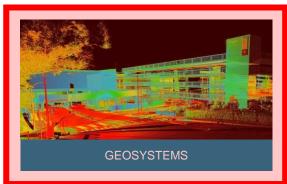


Hexagon's primary divisions

Our divisions serve three primary landscapes – manufacturing, engineering and geospatial. Each is committed to pioneering innovations in business processes, value chains and information exchange.











MINING



POSITIONING INTELLIGENCE



PROCESS, POWER & MARINE



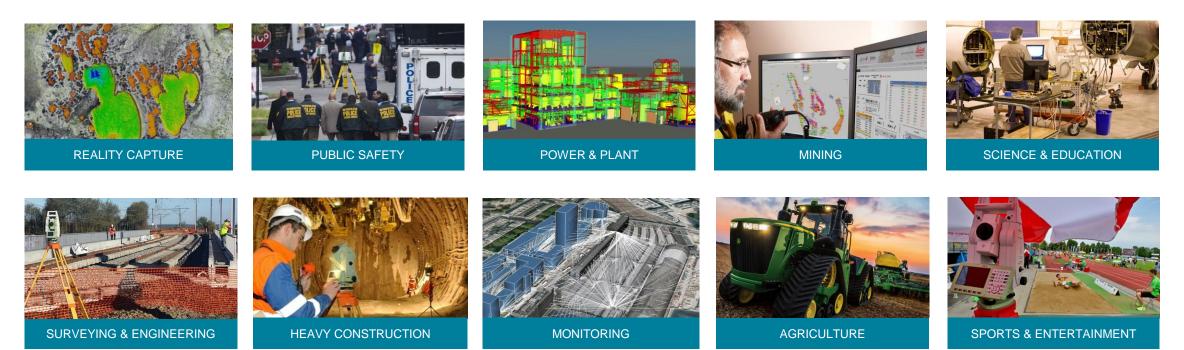
SAFETY & INFRASTRUCTURE







Segments







Powerhouse of innovation Solutions to shape smart change:





First total station with integrated GPS – Leica SmartStation

First High-Precision Total Station Leica TS30



Leica Viva – the most versatile surveying system



a – the Leica Viva TS atile – the fastest system Imaging Total Station



Leica ScanStation P20 – first 3D laser scanner with WFD technology

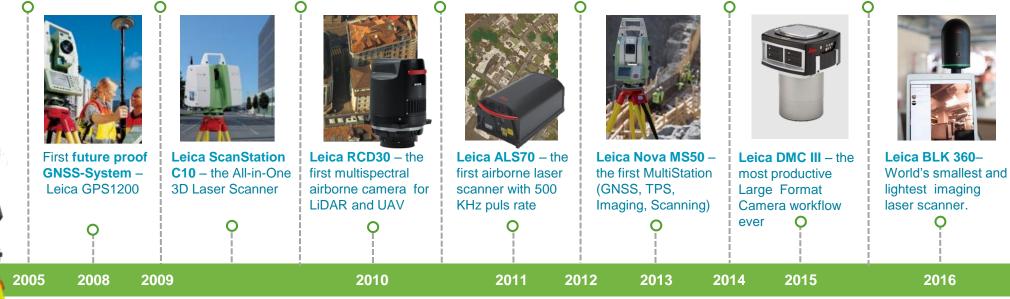


Aibotix X6– UAV for surveying, industrial inspection, agriculture and forestry.



Leica Pegasus Backpack– the first Mobile Mapping Backpack







Geospatial Solutions Division (GSD) – Reality Capture

AIRBORNE TOPO + BATHY LiDAR



AIRBORNE IMAGING + HYBTRID SENSORS







MOBILE SENSOR PLATFORMS





GSD Airborne Solutions – Common Aircraft Infrastructure



Airborne Imaging Superior Digital Imaging Technology



Common Peripherals and Comprehensive Airborne Software



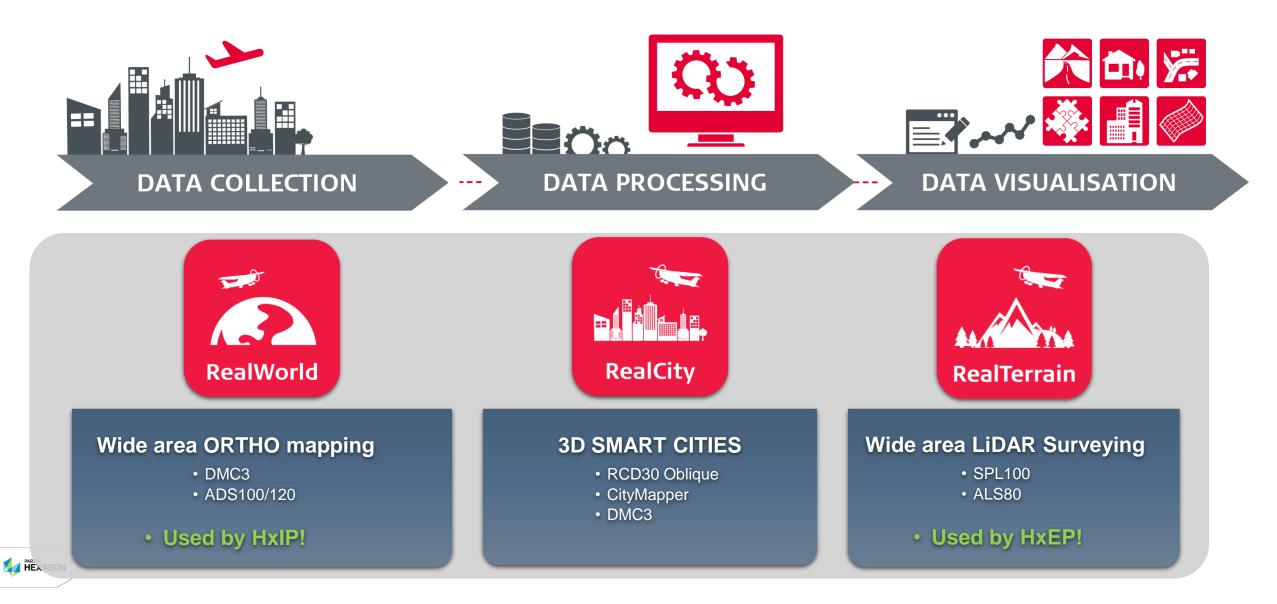
Airborne LIDAR Best-in-Class LiDAR Technology



Common workflow solutions RealWorld – RealCity – RealTerrain



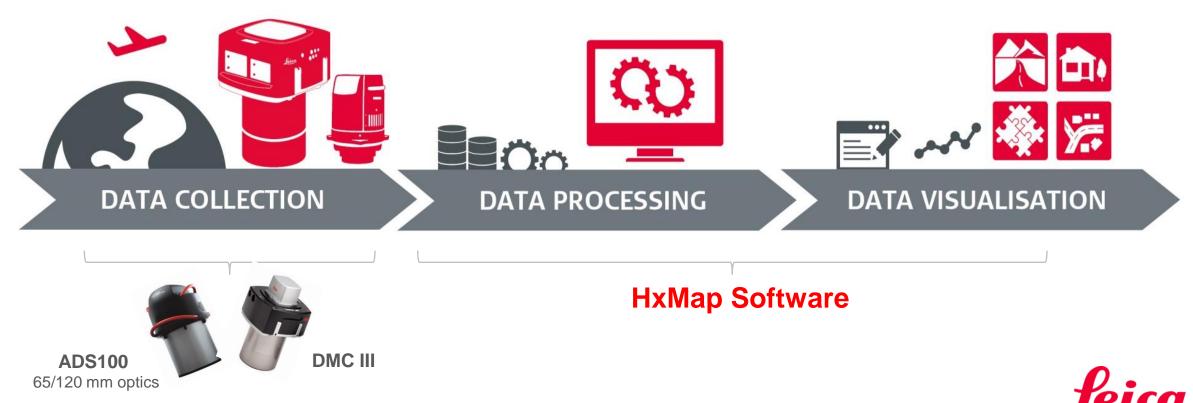
GSD – Reality Capture / Common Office Infrastructure



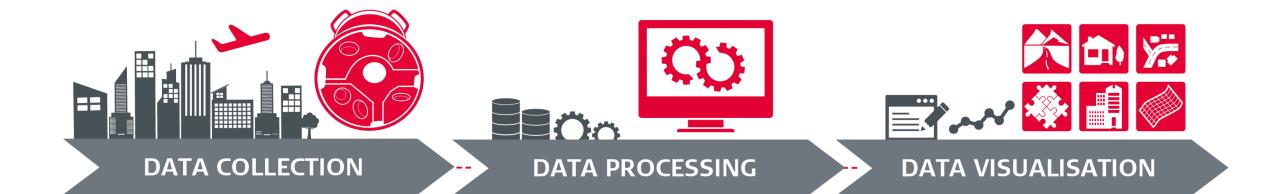
Leica RealWorld - Airborne reality capture for large areas



Geosystems



Leica RealCity - Airborne reality capture for smart cities





CityMapper Nadir & Oblique cameras plus Hyperion Lidar

HxMap Software



RealCity

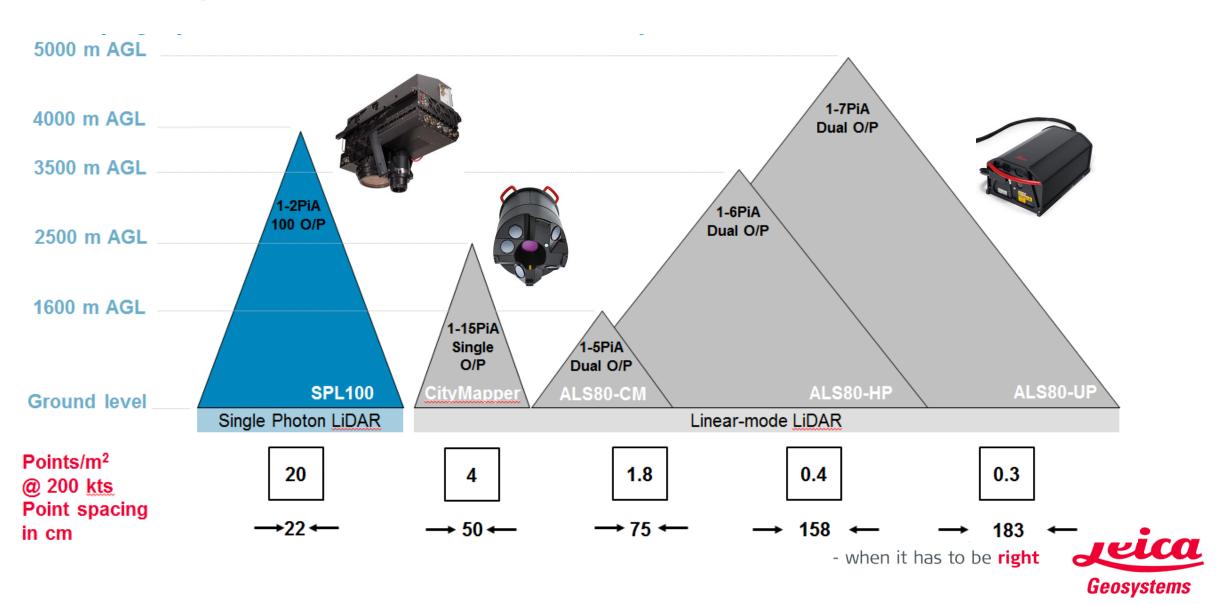
Leica RealTerrain – Airborne reality capture for large elevation programs



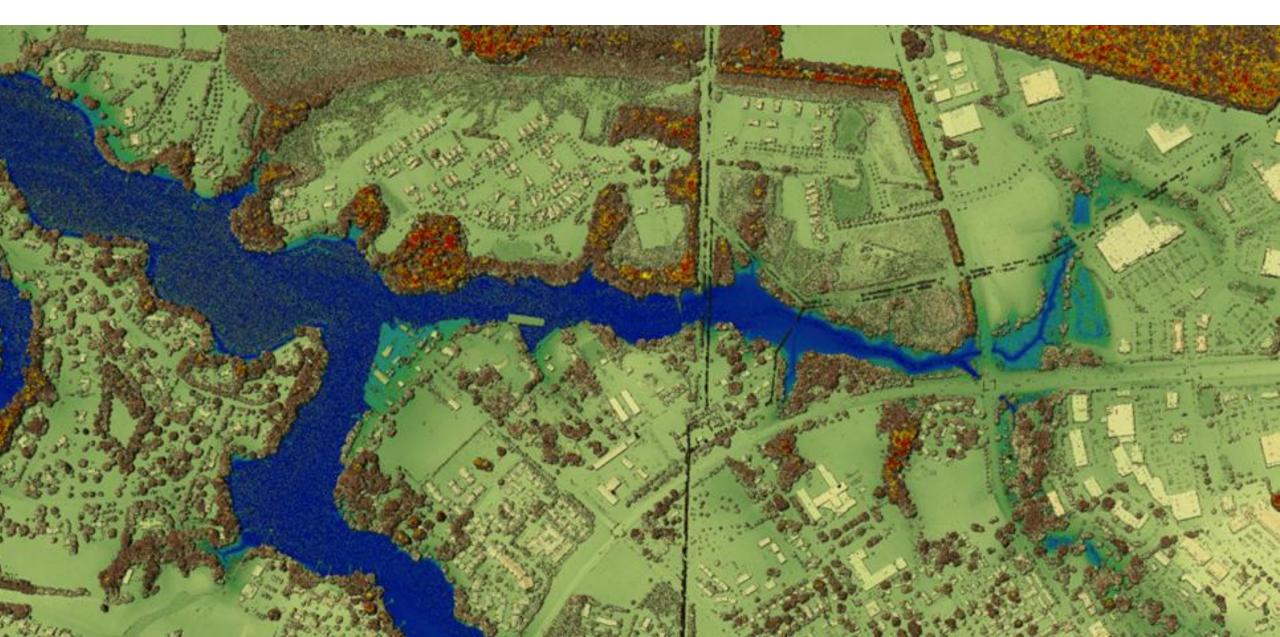


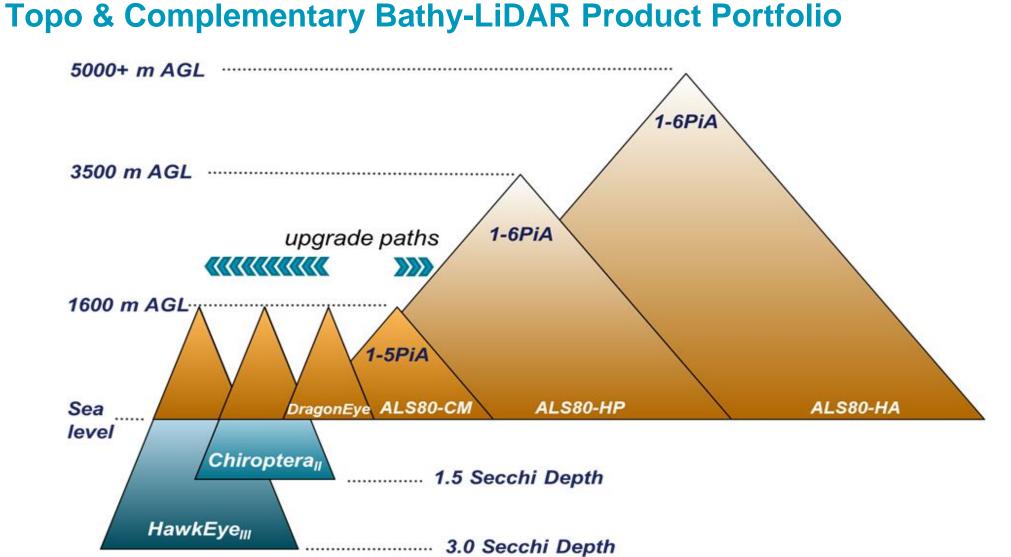


Leica Topographic LiDAR Products – where do they fit in ?



Color by elevation







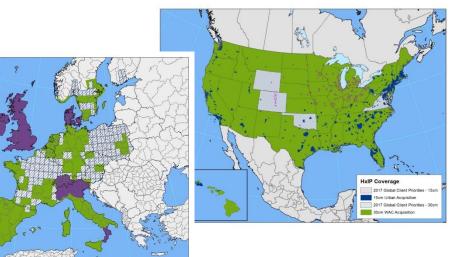
Hexagon Content Program Business (HxCP)

Hexagon Imagery Program (HxIP)

- Started in 2014
- Delivery of *Precision Imagery for Professionals* via a licensed data model

Hexagon Imagery Program WAC Acquisition - 30cm Other Programs

- Data Production in cooperation with Leica customer base
- WMS (streaming) service for users or delivery of 'hardcopy' pixels
- Covers North America and Europe
 - 7,889,926km² Wide Area Coverage (WAC) 30cm delivered
 - 220,935km² Urban Areas (UA) 15cm delivered







Hexagon Content Program Business (HxCP)

Hexagon Elevation Program (HxEP)



- Started in 2016
- Delivery of *Precision Elevation Data for Professionals* via a licensed data model
- Initial HxEP target market North America
- Leverage of the newly introduced Single Photon LiDAR technology from Sigma Space
 - Real Terrain offering under Leica Geosystems brand
 - SPL100 sensor system + HxMap workflow
 - First pathfinder programs started in the U.S. to mature sensor and production workflow
 - Seed market for new business model approach to elevation content
 - System sales in international markets that are not on the HxCP road map







Hexagon UAV Strategy – Success through Co-operation







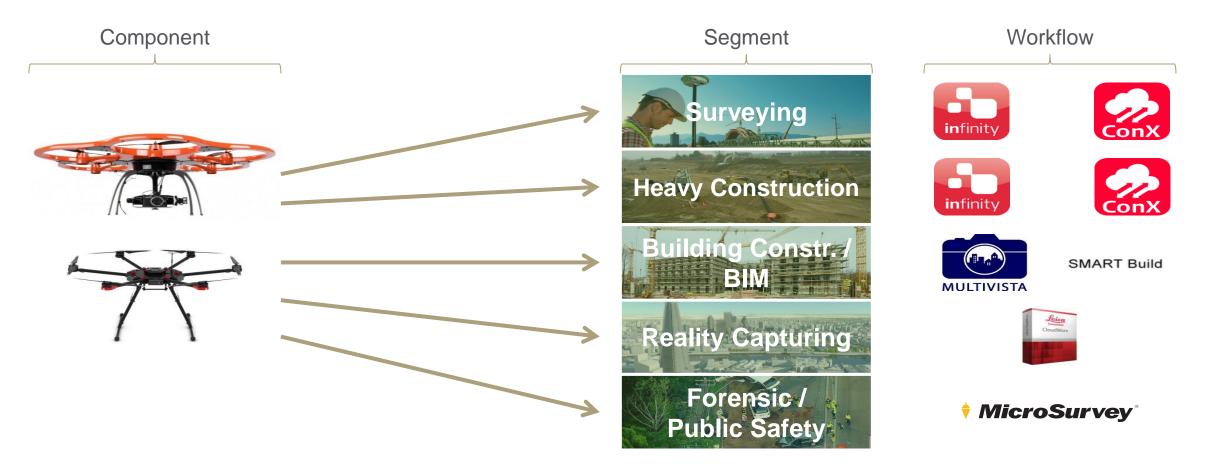








VTOL Solutions – From component to workflow .. depending on applications







– Ola Rollén



Thanks for your attention!

- when it has to be **right**