

51<sup>st</sup> Photogrammetric Week 2007 Leica Geosystems Photogrammetric Sensor and **Workflow Developments** 

Juergen Dold

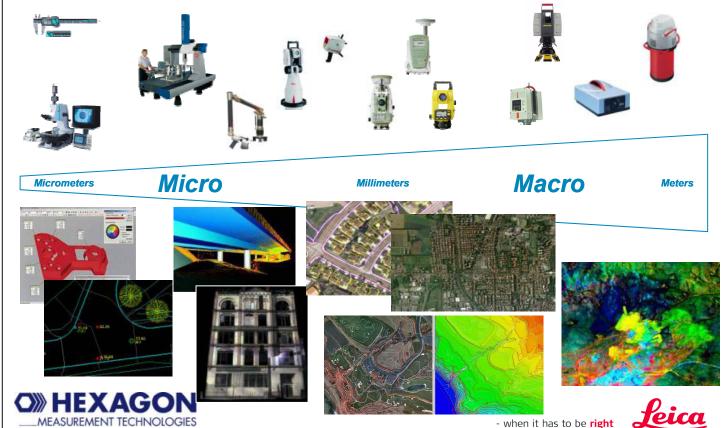
03 September 2007

- when it has to be **right** 



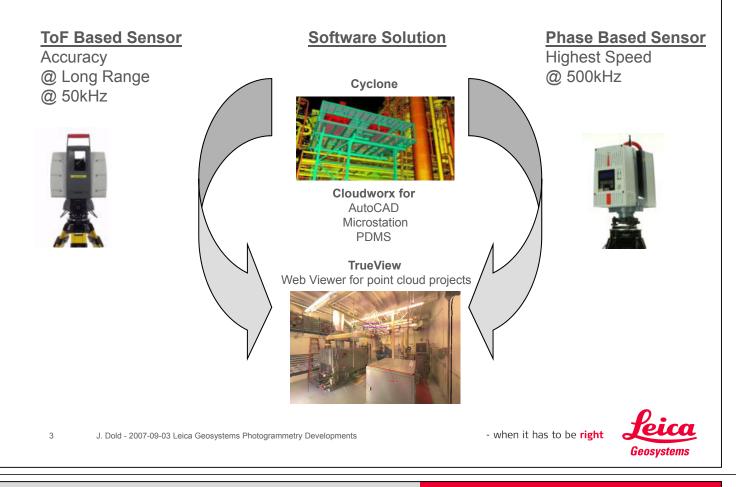
Geosystems

# **Measurement Technologies from Micro to Macro**

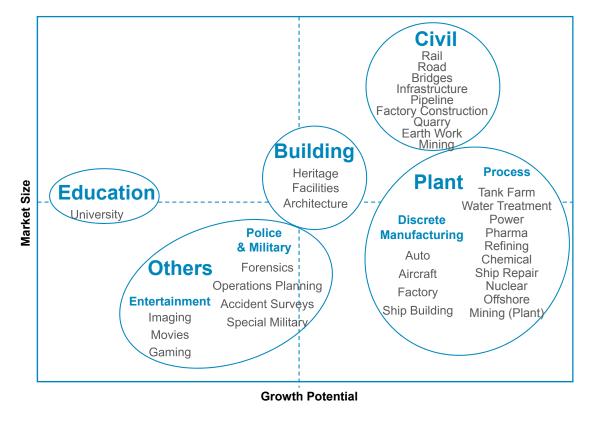


- when it has to be **right** 

# **End-to-end solution for Terrestrial Laser Scanning**



## **Terrestrial Laser Scanning – a growing market!**



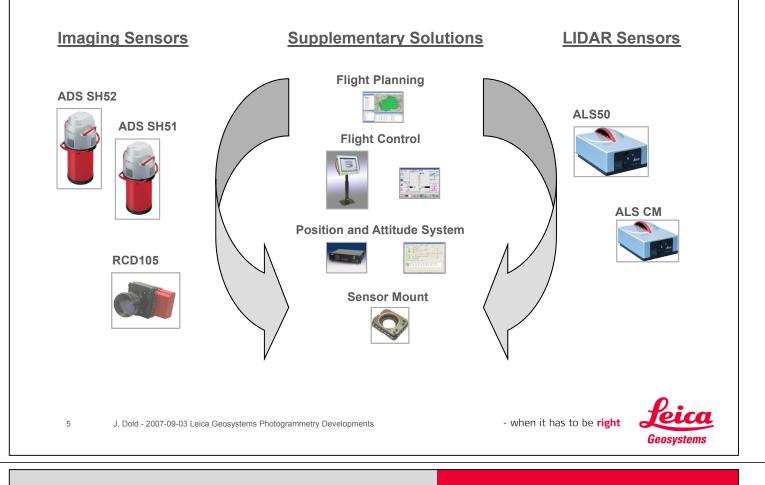


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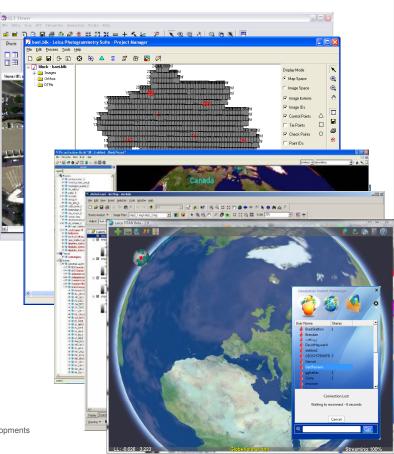
### Most complete airborne sensor portfolio!



#### **Geospatial Imaging Product Lines**

- ERDAS IMAGINE
- Leica Photogrammetry Suite
- Leica Virtual Explorer
- Extensions for ArcGIS
- Leica TITAN

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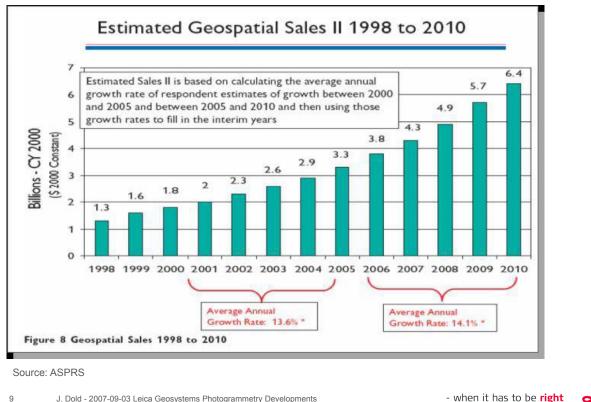




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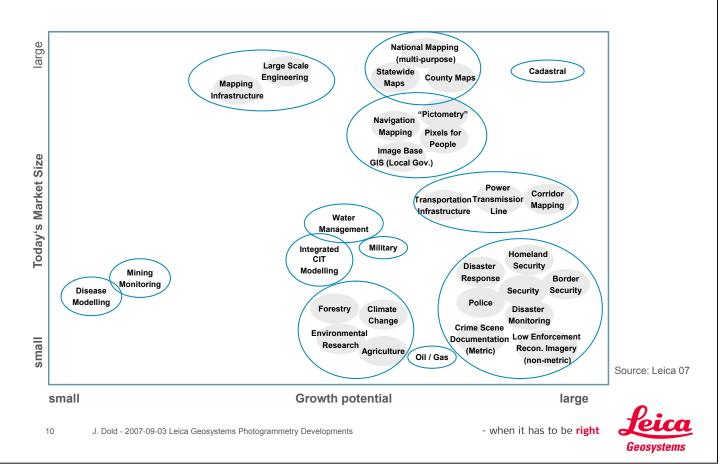
### The geospatial market is growing! In 10 years from \$1.8B to \$6.4B (2000/01 survey)



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# The geospatial market enters new segments!

Geosvstems

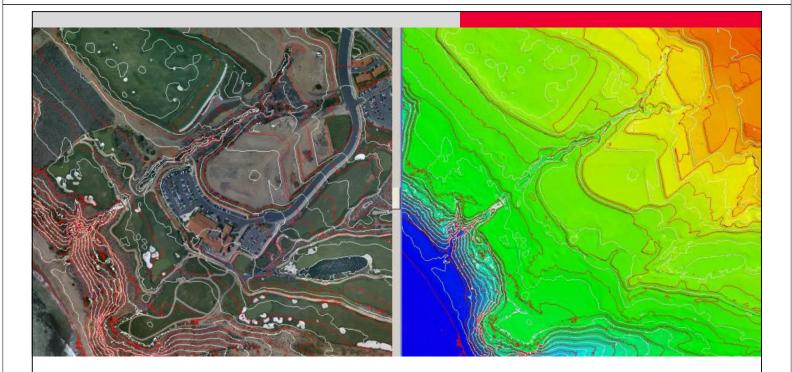


#### **Please attend Leica Presentations**

- Technical papers:
  - Raising the Bar for Multi-Band High-Resolution Airborne Imagery by Peter Fricker & Pavel Dokulil, ABS Product Managers, Tuesday, 9:10 a.m.
  - Image Exploitation for the Enterprise by Brad Skelton Thursday 10:10 a.m.
- Leica is also pleased to present two separate demonstrations (Monday – Thursday 14:30 – 17:00):
  - Leica Airborne Imaging and LIDAR Sensor Technology
  - Enhanced Processing and Presentation of High Resolution Image Data with Leica Solutions

- when it has to be **right** 





END



- when it has to be **right**